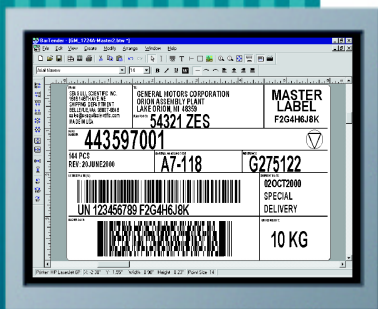


# BarTender®

Label Printing Software



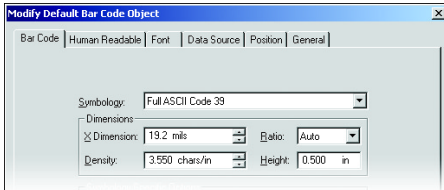
*Enterprise Power...  
Windows Simplicity*

 **SEAGULL**  
SCIENTIFIC

# Label Design Made Simple

## Easy to Learn, Easy to Use

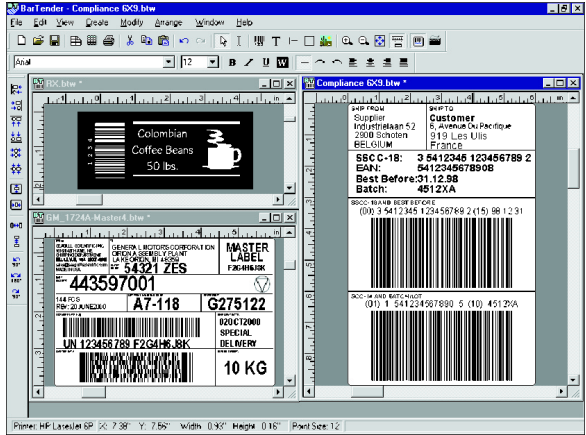
A few quick mouse motions are all it takes to combine bar codes, text and graphics into professional, quality labels. Strict adherence to Microsoft's official user-interface guidelines means if you've used even one other Windows program, you're ready to start designing labels now. Carefully organized menus and "pop-up" dialogs display even the most advanced options in plain, easy-to-understand words. So customizing labels is easy. And, with the industry's most powerful Undo command, even beginners never have to worry about making mistakes. But advanced users still have all the power they'll ever need.



Label objects are easily modified. Simply "double click" to open tabbed dialogs for fast changes.

## Exceptional Design Flexibility

With BarTender, you have total control over your label's appearance. You control the style and size of the text, the size and quantity of the bar codes and which bar code language to use (over 20 available).



MDI (Multiple Document Interface) lets you manipulate and print multiple label designs.

## True WYSIWYG Display

BarTender doesn't just "preview" or approximate how your labels will look. Bar codes and different text sizes are shown with extraordinary precision. By accurately viewing your label images *before* you print them, you finish your design work faster.

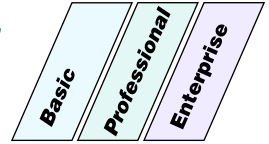
## Designer Typefaces, Even on Thermal Printers

Thermal printer users are no longer limited to just a few built-in typefaces. Seagull's printer drivers let you output the same rich variety of Windows-based TrueType and Adobe fonts previously available only on laser printers. All fonts scale smoothly to any size.

## Import and Export Graphics

It's easy to add company logos and pictures of products. BarTender supports most major graphic formats. You can also export bar codes for use in other programs.

# BarTender Features Summary



**Basic**

**Professional**

**Enterprise**

FEATURES	EDITIONS		
<b>LICENSING / SUPPORT</b>			
Printer-based Licensing			•
User-based Licensing	•	•	
Free Technical Support	•	•	•
OS Support: Windows 95, 98, Me, NT, 2000, XP	•	•	•
International Language Support	•	•	•
On-line Support	•	•	•
Context-sensitive Help	•	•	•
<b>LABEL DESIGN</b>			
Password Protection		•	•
True WYSIWYG Label Design	•	•	•
Built-in Printer Font Support	•	•	•
Windows TrueType Fonts	•	•	•
White-on-Black Text Printing	•	•	•
Scale Text Horizontally or Vertically	•	•	•
Automatic Paragraph Text Wrapping	•	•	•
Align Text Left, Right, Center or Justified	•	•	•
Unlimited Undo/Redo Command	•	•	•
Lines, Boxes and Graphic Images	•	•	•
Fix Text to Rectangular Box		•	•
Import Graphics in BMP, DCX, DIB, DXF, EPS, IMG, JPG, PCX, PNG, TGA, TIF, WMF, WPG	•	•	•
Resize, Rotate and Stretch Objects	•	•	•
Export Bar Codes and Labels for Use in Other Programs		•	•
Automatic Positioning and Alignment	•	•	•
Rectangular Label Outline	•	•	•
Circular Label Outline		•	•
Full Color Support	•	•	•
Customizable Print-Time Prompts for Keyboard/Scanner Data	•	•	•
Automatic Time and Date Values with Offset	•	•	•
Includes Many "Ready-to-Print" Formats	•	•	•
Computation of Label Size from Number of Rows and Columns	•	•	•
Thumbnail Previews of Saved Labels	•	•	•
Comment Area for Label Designs	•	•	•
Metric and US Measurement Systems	•	•	•
<b>BAR CODES</b>			
Numerous 1D Symbologies (See Page 3)	•	•	•
Numerous 2D Symbologies (See Page 3)		•	•
Unlimited Width and Height	•	•	•
Minimum Width Limited Only by Printer Resolution	•	•	•
UCC/EAN 128 Assistant	•	•	•
Automatic Check Digit Capability	•	•	•
Sequentially Numbered Bar Codes		•	•
Place Characters Above or Below Bar Codes, or Do Not Print	•	•	•
Horizontal and Vertical Character Positioning	•	•	•
Customizable Character Template	•	•	•
Independently Suppress or Display Characters from Different Sub-fields	•	•	•
Option to Display Start/Stop Characters	•	•	•

**Basic****Professional****Enterprise****FEATURES****EDITIONS****PRINTING**

Set Starting Position on Pages of Partially Used Labels  
 Printer-based Bar Codes and Serial Numbers  
 Job Logging  
 Speed Optimization Using Repetitive Data Control  
 Hundreds of Printers Supported  
 True Windows Driver Compliant  
 Local or Network Printer Support  
 Performance-enhancing Printer-controlled Serialization and Copies  
 Number of Identical and/or Serialized Copies Selectable from Keyboard and/or Read from Database

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**SERIALIZATION**

Simple Serialization (Increment, Numeric Base 10)  
 Increment or Decrement by Any Interval  
 Separate Rollover/Rollunder and Value Reset Options  
 Preserve or Expand Field Length When Rolling Over  
 Numeric, Alphabetic and Custom Base Serialization

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**DATABASE OPTIONS**

Microsoft ODBC Support, Including Drivers for: Access, AS/400, Btrieve, Clipper, dBase, Excel, FoxPro, Informix, Interbase, Oracle, Paradox, Progress, SQL Server, Sybase, and More  
 ASCII Text Files (Quote and Comma, Comma, Tab, User-Defined Delimiter and Fixed Width)  
 SAP (mySAP.com and R/3)  
 Versatile Multiple-table Data Access  
 Import Variable Graphics from Databases  
 Data Query Wizard  
 Custom SQL Assistant  
 Individual Record-picking at Print Time

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**DATA MANAGEMENT**

Visual Basic Scripting for Custom Data Processing  
 User-definable Min and Max Field Lengths  
 Customizable Data-entry Filters and Error Checking  
 Multiple Sub-fields Concatenated per Label Object  
 Multi-data Source Selection Per Label Object  
 Easy Entry of Special and "Unprintable" Control Characters  
 Shareable Data Fields  
 Customizable Message Box Handling

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**INTEGRATION**

ActiveX Automation  
 "Commander" Integration Software Utility  
 Command Line Interface Option  
 Pre-loadable Into "Background" to Avoid Start-up Delays  
 Dynamically Selectable Label Formats and Data Sources  
 Automated Printer Selection  
 Error Logging  
 Email Notification of Errors

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# BarTender

## 32-Bit Version

### System

#### Requirements

Processor and Memory

On Windows 95, 98 and Me:  
486/66 and at least 32MB RAM

On Windows NT, 2000 and XP:  
Pentium or equivalent and  
at least 64MB RAM

Hard Disk Requirements  
From 10MB to 49MB

Add 18MB if installing MDAC (ODBC) drivers.

Note: Enterprise Edition requires  
TCP/IP Network Protocol.

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**Drivers**  
by Seagull™

